



# Entrepreneurial Leadership Program

Unleash Leadership Potential to Fuel Growth

Identification of a specific market and measurement of its size and other characteristics

## Program Overview

In an increasingly complex business environment, where rapid changes in technology, competition, and regulation are the norm, organisations are searching for new ways to develop the right capabilities by which they can continuously anticipate the need for change and adapt to stay relevant in the marketplace.

In particular, entrepreneurial leadership is becoming increasingly important in today's fast-moving global economy. To stay ahead, organizations need to develop leaders who can embody entrepreneurship and provide the necessary leadership to steer the organization into the future.

## Why Entrepreneurial Leadership?

As business leaders strive for increased profitability and growth, creating an entrepreneurial culture can be the key to creating a competitive advantage and accelerating performance amidst a complex business environment.

Today, the term “entrepreneurial” describes a mindset and skill set characterized by innovation, creativity, calculated risk-taking, and creating an empowering culture across the organization.

## What is Entrepreneurial Leadership?

Entrepreneurial leadership\* is defined as “organizing a group of people to achieve a common goal using proactive entrepreneurial behaviour by optimising risk, innovating to take advantage of opportunities, taking personal responsibility, and managing change within a dynamic environment for the benefit of an organization.” Thus, entrepreneurial leadership is effectively using the skills associated with successful entrepreneurs and applying those within the environment of a larger organization.

\*Roebuck (2004)



## Who should attend?

For senior-level managers, who are responsible for delivering business results within an SBU or function across the organisation.

## How will the participants benefit?

### At the end of the program, leaders will be able to:

- Able to anticipate, envision, maintain flexibility, think strategically, and work with key stakeholders to initiate changes that will create a viable future for the organisation.
- Play a pivotal role in accelerating key business projects or tap into existing or new opportunities to create value for the organisation.
- Create an entrepreneurial culture characterised by challenging the status quo, inspiring creativity and innovation, and taking calculated risks in pursuit of organisational goals.

## What will the program experience include?

- Stakeholder Diagnostic Interviews
- Entrepreneurial Leadership Potential Assessment
- One-to-One Feedback
- Group leadership immersion workshop
- Coaching Sessions on IDP Implementation
- Individual or group projects
- Internal mentoring networks

## Methodology

The learning methodology is based on the adult learning cycle. It includes an eclectic mix of action learning, individual reflection, feedback, and coaching sessions, peer-to-peer learning, mentoring networks, and key projects linked to the business strategy.

## Duration: 6 to 9 months or custom

This intervention is designed as a learning journey encompassing 6–9 months. Generally, a small group of 3–4 leaders is more of a one-to-one engagement and a large group of 12 leaders is a group-based intervention.

## Why Choose “Developing Entrepreneurial Leadership Program”?

### Organisations can benefit greatly by investing to:

- Develop a pool of leaders in critical roles to act as catalysts of change to fuel organisational growth and profitability
- Create a sense of urgency within the organisation and align leaders around key business imperatives or business goals to accelerate results.
- Build systemic capability across the organisation to respond with agility and tap into existing or new opportunities for product or service innovation.

## What results you can expect?

### When leaders apply the knowledge and insights from the program, they will be able to:

- Partner with the organisation to champion key projects or initiatives as part of the overall business strategy

- Demonstrate entrepreneurial competencies to inspire organisational growth and cultural transformation.
- Create opportunities to improve employee commitment, customer satisfaction, team productivity, and business performance.

### How do we support you post the workshop?

- IDP and Action Learning Project Implementation
- Multi-Stakeholder Review and Feedback
- A framework to sustain the momentum
- ROI and Impact Study

### Need more information?

To discuss how this program can help you achieve your goals.

**Call: + 91 99 200 52172 or [mailus@human-network.in](mailto:mailus@human-network.in)**

### About Us

Human Network is a leading-edge leadership and talent development consulting firm.

Our core areas of expertise include Leadership development, Executive Coaching, and Custom interventions designed to build critical competencies for success and accelerate performance.

To learn more about how we can partner with you to build the right capability-building architecture to drive performance, log on to: [www.human-network.in](http://www.human-network.in)



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